

SHOPPING CENTERS

COO & president Brian Katz reps DSW in all 4 transactions Katz & Assocs. leases 24,300 s/f for DSW in Ramsey, NJ

RIVER HEAD, NJ — Katz & Associates announce that it represented DSW Shoes in 4 separate transactions for former Borders' locations in Metro NY:

In Riverhead Centre; Riverhead, NY, 21,498 s/f.

At 425 Jericho Turnpike; Syosset, NY, 26,650 s/f.

At Interstate Shopping Plaza; Ramsey, NJ, 24,300 s/f.

At Commons Way; Bridgewater, NJ, 23,430 s/f.

Brian Katz, COO & president for Katz & Associates, represented DSW Shoes in all of these transactions. ■



Interstate Shopping Plaza, Ramsey, NJ

Rosenthal Properties inks deals with Domino's, Salon 46 and Fiat at The Henry in Alexandria

ALEXANDRIA, VA — An upscale condominium property in Alexandria is gaining some new retail residents this year, thanks to the leasing efforts of real estate firm **Rosenthal Properties**. The company recently finalized deals for a total of 7,000 s/f of ground-level retail space with a new boutique hair salon called Salon 46, pizza chain Domino's Pizza, and a temporary "pop-up" shop with automobile manufacturer Fiat. The new retailers join longtime tenants Starbucks Coffee and LA Boxing at the property.

Located at the intersection of N. Henry and Fayette Streets in Old Town Alexandria, The Henry previously was an apartment building called The Monarch. Since its conversion to condos last year, Rosenthal Properties has been seeking retail tenants that provide conveniences for



The Henry

on-site residents and the surrounding community.

"The Henry has made a name for itself as a modern, convenient and appealing residential address, and we are committed to securing retail tenants who are of equal appeal and convenience," said Rosenthal Properties vice president of leasing **Billy Orlove**. "Salon 46 and Domino's will benefit

from an instant customer base right here at The Henry, while Fiat is able to gain exposure in an area devoid of traditional car dealerships with its forward-thinking pop-up shop concept. We are confident that the current lineup will find success here." Salon 46 opened its doors in late July, while Domino's is scheduled to open in early December. ■

Fameco signs a 9,000 s/f lease for Party City at Upland Square

WEST POTTS GROVE, PA — Fameco Real Estate, LP announces Party City and VisionWorks have signed leases at Upland Square, West Pottsgrove.

"Leasing activity has been brisk at Upland Square," says Fameco's **Cathy Agnew** who represented the center's ownership **CF Pottsgrove**

Associates, LP. Party City has signed a lease for 9,000 s/f and VisionWorks has signed a lease for 3,825 s/f. These retailers will join anchors Target, Giant, Best Buy, LA Fitness, TJ Maxx and Bed, Bath & Beyond at this 600,000 s/f power center located on Route 100 in West Pottsgrove. Space remains available at

the center, including a 65,000 s/f "Phase II" anchor position, several inline locations and two outparcels.

Both Party City and VisionWorks cited Upland Square's strength as the dominant center in the market as well as its diverse merchandise mix as major factors in their decision to locate at Upland Square. ■

Miller of RAS reps seller in 5,800 s/f sale of Cherry Hill Restaurant

CHERRY HILL, NJ - **RAS Brokerage** announced that it has sold 2321 Route 70 West, Cherry Hill to Whole Hog Café.

Whole Hog Café will be renovating this former restaurant site. The building is approxi-

mately 5,800 s/f and is located at the intersection of Route 70 and Union Avenue. According to **Chris Maynes**, president of Whole Hog Café, "We are excited to bring Arkansas' world champion barbeque to Cherry Hill. The site has strong de-

mographics and traffic counts and we expect to draw diners from the surrounding New Jersey submarkets as well as a significant contingent from the Philadelphia side." RAS' **Jay Miller** represented the seller in the transaction. ■

Of Crossroads at Somerset fully leased Three new lease agreements render retail phase II



Somerset Aerial

FRANKLIN TOWNSHIP, NJ — Three new Crossroads at Somerset lease agreements have rendered the Retail Phase II component of this ShopRite-anchored neighborhood shopping center fully occupied. The multi-phase 118,000 s/f mixed-use project is owned, developed and managed by **Crossroads Companies, LLC** of Mahwah, NJ.

The new tenants include Integrated Health, a dental studio; La Vida Massage; and Robert Wood Johnson University Hospital. They join the Phase II tenant roster of Verizon Wireless, My Tokyo Sushi, Let's Yo Frozen Yogurt, Frank's Pizza and Hair Cuttery.

"Thanks to a surging population of more than 56,000 house-

holds, within a five-mile radius, and 1,400 households with an average income of \$98,014, within a one-mile radius, Crossroads at Somerset presents a unique leasing opportunity," said **Al Giglio**, owner's rep of Crossroads Companies. "This highly visible retail plaza offers easy vehicle access and high foot traffic in one cohesive neighborhood shopping center."

The final stage of Crossroads at Somerset's development involves Retail Phase III, a 25,733 s/f retail building being marketed this fall. Suited for either a single user or sub-division, Phase III's spaces start at 1,400 s/f. The stores are currently under construction, with completion slated for mid-2013. ■

ROCK leases 1,540 s/f to Mr. Steve's Homebrew & Wine Supplies in PA



11-13 Carlisle Street

HANOVER, PA — Mr. Steve's Homebrew & Wine Supplies is growing and opening up a new retail location at 11-13 Carlisle Street in Hanover.

Mr. Steve's leased 1,540 s/f of retail store space located on the square in Hanover. **ROCK Commercial Real Estate, LLC** represented the landlord and the tenant in this transaction.

Steve Stoppard, owner of Mr. Steve's, turned his hobby and passion for homebrewing into a

business where he even creates his own recipes. Mr. Steve's got many requests from customers in Hanover to open a store closer to them, so they did. The homebrewer took a look at the feasibility and demographics of the neighborhood and availability to find what location would work best for his business. "Carlisle Street gets lots of traffic and the retail space is very modern and accommodating for our brewing classes," remarked Steve. ■